
SAINT TROPEZ
naithon
Crafted in Paradise.
THE ESSENCE OF SAINT TROPEZ,

CONCEPT OVERVIEW

THE SAINT TROPEZ NAITHON CONDOMINIUM PROJECT IN PHUKET IS INSPIRED BY THE INTERPLAY BETWEEN THE MEDITERRANEAN CHARM OF SAINT-TROPEZ AND THE TROPICAL BEAUTY OF PHUKET. THE CONCEPT AIMS TO BLEND THE ELEGANT COASTAL LIFESTYLE OF THE FRENCH RIVIERA WITH THE RELAXED, NATURE -INFUSED AMBIANCE OF THAILAND'S ISLAND PARADISE.



AT THE CENTRE OF IT ALL

LIFE IS TRULY SPECIAL WHEN YOU'RE SURROUNDED BY NATURE WHILE STILL REMAINING EASILY CONNECTED TO EVERYTHING THAT MATTERS. WITH ITS PRIME CENTRAL LOCATION, THALANG NAITHON BEACH OFFERS SEAMLESS ACCESS TO ALL THAT MATTERS MOST, BLENDING TRANQUILITY WITH ULTIMATE CONVENIENCE.

8.06163647,98.28214207

- **2 MINS** NAITHON BEACH
- **2 MINS** PULLMAN PHUKET ACADIA NAITHON
- **4 MINS** PHUKET ELEPHANT CARE
- **6 MINS** BANANA BEACH
- **13 MINS** BANANA BEACH
- **15 MINS** PHUKET INTERNATIONAL AIRPORT
- **16 MINS** SIRINAT NATIONAL PARK
- **16 MINS** THANYAPURA
- **18 MINS** THALANG HOSPITAL
- **20 MINS** UWC INTERNATIONAL SCHOOL
- **21 MINS** LAGUNA GOLF PHUKET
- **21 MINS** TESCO LOTUS
- **22 MINS** MAKRO THALANG
- **22 MINS** BLUE CANYON COUNTRY CLUB
- **23 MINS** HOMEPRO THALANG
- **23 MINS** BUMRUNGRAD INTERNATIONAL HOSPITAL PHUKET
- **24 MINS** BLUE TREE WATER PARK
- **24 MINS** ROBINSON LIFESTYLE SHOPPING MALL



NAITHON BEACH



NAITHON BEACH IS ONE OF THE MOST BEAUTIFUL BEACHESON THE WEST COAST OF PHUKET, FAR FROM CROWDED AREAS. THE BEACH IS 1.4 KILOMETERS LONG, UNDER THE PROTECTIONOF SIRINATH NATIONAL PARK. NAITHON BEACH IS DAMOUS FOR LUXURY PROPERTIES AND 5 STAR HOTEL.



SOPHISTICATED
AND RELAXED

SUNBATHING ON SOFT, GOLDEN SANDS AND SWIMMING IN THE LUMINOUS, CRYSTAL-CLEAR WATERS OF NAITHON BEACH—WHILE ENJOYING CURATED MOMENTS OF LEISURE, WELLNESS, AND SOCIAL CONNECTION.FROM TRANQUIL MORNINGS BY THE SHORE TO ELEGANT SUNSET GATHERINGS, EVERY DETAIL REFLECTS A HARMONIOUS BALANCE BETWEEN RIVIERA SOPHISTICATION AND THE NATURAL TRANQUILITY OF PHUKET'S ISLAND PARADISE.

ARCHITECTURAL CONCEPT



DESIGN INSPIRATION

1. MEDITERRANEAN MEETS TROPICAL – A FUSION OF SAINT-TROPEZ'S WARM-COLORED FACADES, TERRACOTTA ROOFS, AND CHARMING PROMENADES WITH PHUKET'S LUSH GREENERY, ORGANIC MATERIALS, AND SEAMLESS INDOOR-OUTDOOR LIVING.

2. COASTAL LUXURY – EMPHASIZING WATERFRONT LIVING WITH TERRACES, SHADED PATIOS, AND INFINITY-EDGE POOLS THAT BLEND WITH THE ANDAMAN SEA'S HORIZON.

3. VIBRANT YET TRANQUIL ATMOSPHERE – CAPTURINGTHE LIVELY SOCIAL ENERGY OF SAINT-TROPEZ WHILE MAINTAINING THE SERENE, NATURE FOCUSED LIFESTYLE OF NAITHON BEACH.

EXTERIOR DESIGN

ARCHITECTURAL CONCEPT



EXTERIOR DESIGN

ARCHITECTURAL CONCEPT



EXTERIOR DESIGN

ARCHITECTURAL CONCEPT



EXTERIOR DESIGN

ARCHITECTURAL CONCEPT









EXTERIOR DESIGN

CELEBRATES EFFORTLESS LUXURY
AND NATURAL HARMONY





The experience extends beyond the residence, inviting residents to enjoy effortless seaside living—sunbathing on soft, golden sands and swimming in the luminous, crystal-clear waters of Naithon Beach. Days unfold with curated moments of leisure, wellness, and understated social elegance, inspired by the iconic beach culture of Saint-Tropez.

At its heart, the concept celebrates effortless luxury and natural harmony, where each day gently transitions into breathtaking sunset moments by the sea—creating a lifestyle that is both sophisticated and serenely timeless in the heart of Phuket.



ARCHITECTURAL ELEMENTS

- **MATERIAL PALETTE:** NATURAL STONE, WARM WOOD, TERRACOTTA, AND LIGHT-COLORED PLASTER FINISHES TO CREATE A TIMELESS COASTAL AESTHETIC.
- **ROOFSCAPES & TERRACES:** MEDITERRANEAN-STYLE SLOPING ROOFS OR FLAT TERRACES WITH LUSH GREENERY TO CREATE A LAYERED, VILLAGE-LIKE SKYLINE.
- **COURTYARDS & BREEZEWAYS:** INSPIRED BY THE NARROW ALLEYWAYS OF SAINT-TROPEZ, WITH LANDSCAPED CORRIDORS PROVIDING NATURAL VENTILATION AND A SENSE OF DISCOVERY.
- **SEAMLESS INDOOR-OUTDOOR LIVING:** EXPANSIVE BALCONIES, OPEN-AIR LOUNGES, AND LARGE GLASS OPENINGS TO EMBRACE NATURAL LIGHT AND SEA BREEZES.

CONDOMINIUM FLOOR PLAN

CONDOMINIUM (BUILDING A)		
Level	**Description**	**Area/unit (m2)**
B	Carpark	490.53
	Motorcycle parking	25.76
	Stair	14.51
	Fire stair	10.19
	Drive Way	619.56
	Generator Platform	18.72
	MDB	19.49
	Store 1	2.4
	Laundry	18.36
	Pump room	36.04
	Water storage pond	66.76
	Raw water storage pond 9	41.55
	Surge Tank	15..62
	Pool pump room	12.12
	Garbage room	18.97
	Guardhouse	6.71
	WC	5.16
	Elevator hall	16.54
	Lift	13.07



BASEMENT

CONDOMINIUM FLOOR PLAN

CONDOMINIUM (BUILDING A)		
Level	**Description**	**Area/unit (m2)**
1	Type A	30.62
	Type A_M	30.62
	Type A3	66.15
	Type A4	37.42
	Type A5	35.67
	Type B1	49.85
	Type B1_M	49.85
	Type B2	66.4



1st FLOOR

CONDOMINIUM FLOOR PLAN

CONDOMINIUM (BUILDING A)		
Level	**Description**	**Area/unit (m2)**
2	Type A	30.62
	Type A_M	30.62
	Type A2	46.58
	Type A3	66.15
	Type A4	37.42
	Type A5	35.67
	Type B1	49.85
	Type B1_M	49.85
	Type B2	66.40
	Type C	66.35
	Type C1	67.50
	Type C2	58.65
	Type C2_M	58.65



2nd FLOOR

CONDOMINIUM FLOOR PLAN

CONDOMINIUM (BUILDING A)		
Level	**Description**	**Area/unit (m2)**
3	Type A	30.62
	Type A_M	30.62
	Type A1	36.8
	Type A1_M	36.8
	Type A2	46.58
	Type A3	66.15
	Type A4	37.42
	Type A5	35.67
	Type B1	49.85
	Type B1_M	49.85
	Type B2	66.4
	Type C	66.35
	Type C1	67.5
	Type C2	58.65
	Type C2_M	58.65



3rd FLOOR

CONDOMINIUM (BUILDING A)		
Level	**Description**	**Area/unit (m2)**
4	Type A	30.62
	Type A_M	30.62
	Type A1	36.8
	Type A1_M	36.8
	Type A2	46.58
	Type A3	66.15
	Type A4	37.42
	Type A5	35.67
	Type B1	49.85
	Type B1_M	49.85
	Type B2	66.4
	Type C	66.35
	Type C1	67.5
	Type C2	58.65
	Type C2_M	58.65



4th FLOOR

CONDOMINIUM FLOOR PLAN

CONDOMINIUM (BUILDING A)		
Level	**Description**	**Area/unit (m2)**
5	Type A	30.62
	Type A_M	30.62
	Type A1	36.8
	Type A1_M	36.8
	Type A2	46.58
	Type A3	66.15
	Type A4	37.42
	Type A5	35.67
	Type B1	49.85
	Type B1_M	49.85
	Type B2	66.4
	Type C	66.35
	Type C1	67.5
	Type C2	58.65
	Type C2_M	58.65



5th FLOOR

CONDOMINIUM (BUILDING A)		
Level	**Description**	**Area/unit (m2)**
6	Type A	30.62
	Type A_M	30.62
	Type A1	36.8
	Type A1_M	36.8
	Type A2	46.58
	Type A3	66.15
	Type A4	37.42
	Type A5	35.67
	Type B1	49.85
	Type B1_M	49.85
	Type B2	66.4
	Type C	66.35
	Type C1	67.5
	Type C2	58.65
	Type C2_M	58.65



6th FLOOR

CONDOMINIUM FLOOR PLAN

CONDOMINIUM (BUILDING A)		
Level	**Description**	**Area/unit (m2)**
7	Type A	30.62
	Type A_M	30.62
	Type A1	36.8
	Type A1_M	36.8
	Type A2	46.58
	Type A3	66.15
	Type A4	37.42
	Type A5	35.67
	Type B1	49.85
	Type B1_M	49.85
	Type B2	66.4
	Type C	66.35
	Type C1	67.5
	Type C2	58.65
	Type C2_M	58.65

7th FLOOR







ROOFTOP


WHERE NATURE AND SOUL
EXIST IN PERFECT HARMONY.



LOBBY

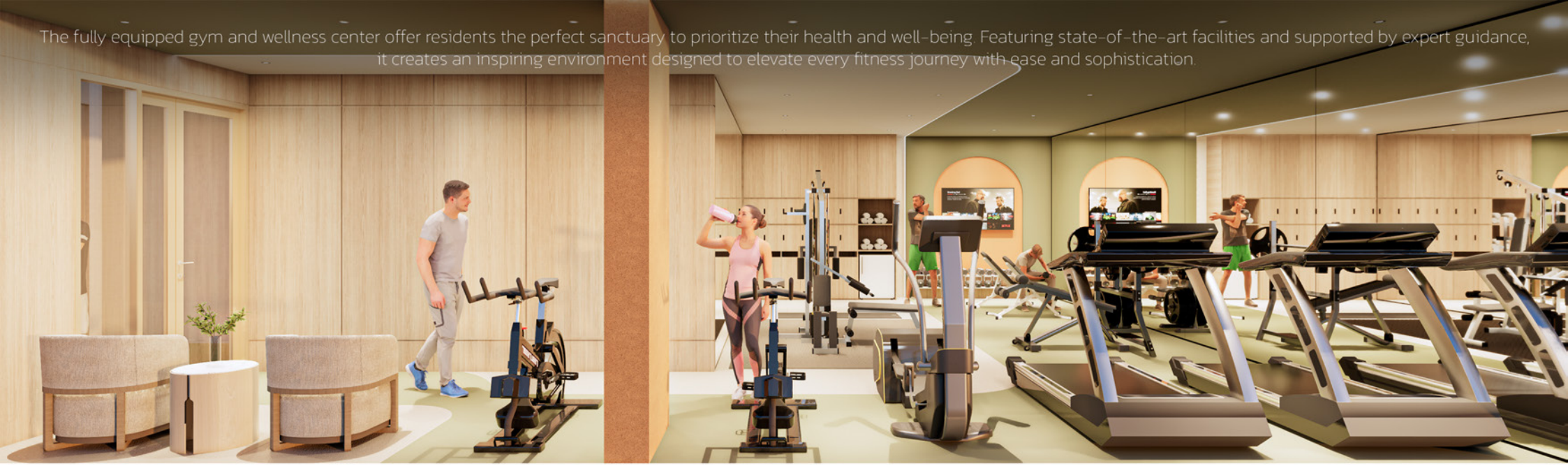
INTERIOR
COMMON AREA



Lifestyle & Experience

- Beachfront Elegance: Private beach access, infinity pools, and shaded lounge areas.
- Activities & Social Spaces: Gym, Swimming pool and boutique retail spaces inspired by French Riviera luxury.
- Culinary & Cultural Influence: A blend of Mediterranean and Thai cuisine in curated dining spaces, evoking the cosmopolitan yet intimate feel of Saint-Tropez's seaside cafés.

The fully equipped gym and wellness center offer residents the perfect sanctuary to prioritize their health and well-being. Featuring state-of-the-art facilities and supported by expert guidance, it creates an inspiring environment designed to elevate every fitness journey with ease and sophistication.







INTERIOR COMMON AREA

GYM

KIDS CLUB


The kids club offers a nurturing and engaging environment for young children, thoughtfully designed with educational equipment that inspires learning, creativity, and joyful discovery.
INTERIOR
COMMON AREA

MATERIALS DESIGN

CONCEPT



Beige
Texture Wall

Terracotta
Linen

Olive Greeen

Beige Mosaic

Oak Veneer

LAYOUT

ROOM TYPE A







ROOM TYPE A_M



ROOM TYPE A / *AREA 30.62 m2*

ROOM TYPE A_M / *AREA 30.62 m2*

ROOM TYPE A / A_M | STUDIO

INTERIOR DESIGN

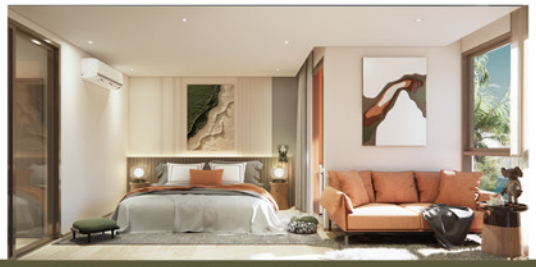
AREA 30.62 m2















ROOM TYPE A / A_M | STUDIO

LAYOUT

ROOM TYPE A1







ROOM TYPE A1_M

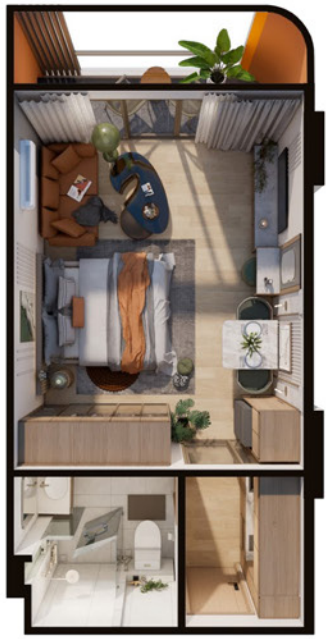


ROOM TYPE A1 / *AREA 36.80 m2*

ROOM TYPE A1_M / *AREA 36.80 m2*

INTERIOR DESIGN

AREA 36.80 m2















ROOM TYPE A1 | STUDIO

LAYOUT

ROOM TYPE A2





ROOM TYPE A2 / *AREA 46.58 m2*

ROOM TYPE A2 | 1 BEDRROM / 1 BATHROOM

INTERIOR DESIGN

AREA 46.58 m2



















ROOM TYPE A2 | 1 BEDRROM / 1 BATHROOM

LAYOUT

ROOM TYPE A3





ROOM TYPE A3 / *AREA 66.15 m2*

ROOM TYPE A3 | 2 BEDRROM / 2 BATHROOM

INTERIOR DESIGN

AREA 66.15 m2

















ROOM TYPE A3 | 2 BEDRROM / 2 BATHROOM

LAYOUT

ROOM TYPE A4





ROOM TYPE A4 / *AREA 37.42 m2*

ROOM TYPE **A4** | STUDIO

INTERIOR DESIGN

AREA 37.42 m2











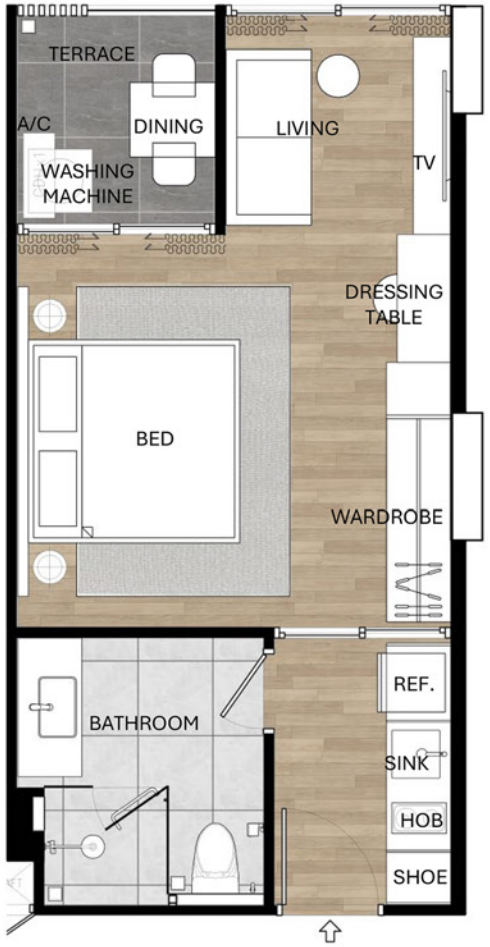


ROOM TYPE A4 | STUDIO

LAYOUT

ROOM TYPE A5



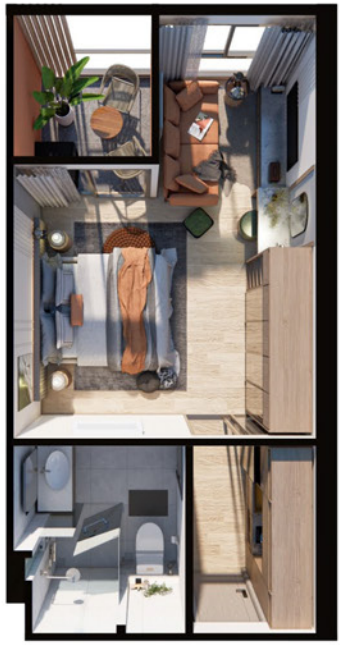


ROOM TYPE A5 / *AREA 35.67 m2*

ROOM TYPE **A5** | STUDIO

INTERIOR DESIGN

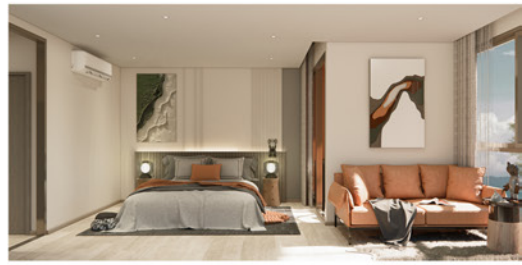
AREA 35.67 m2













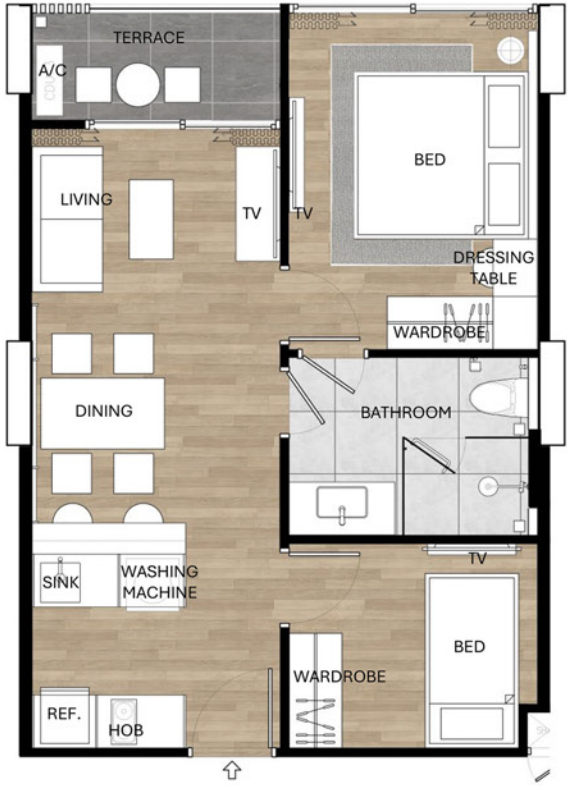
ROOM TYPE A5 | STUDIO

LAYOUT

ROOM TYPE B1







ROOM TYPE B1_M



ROOM TYPE B1 / *AREA 49.85 m2*

ROOM TYPE B1_M / *AREA 49.85 m2*

ROOM TYPE **B1 / B1_M** | 2 BEDROOM 1 BATHROOM

INTERIOR DESIGN

AREA 49.85 m2

















ROOM TYPE **B1 / B1_M** | 2 BEDROOM 1 BATHROOM

LAYOUT

ROOM TYPE B2





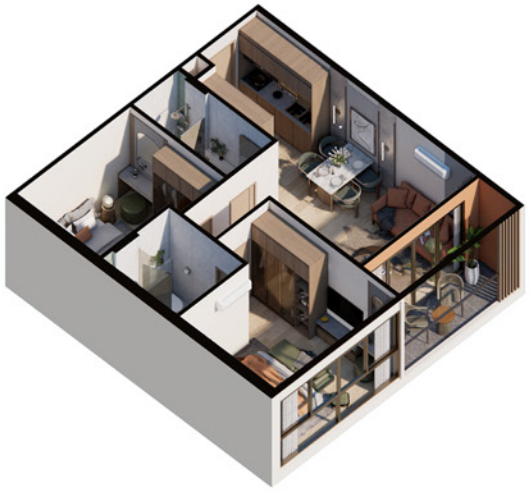
ROOM TYPE B2 / *AREA 66.40 m2*

ROOM TYPE **B2** | 2 BEDRROM / 2 BATHROOM

INTERIOR DESIGN

AREA 66.40 m2

















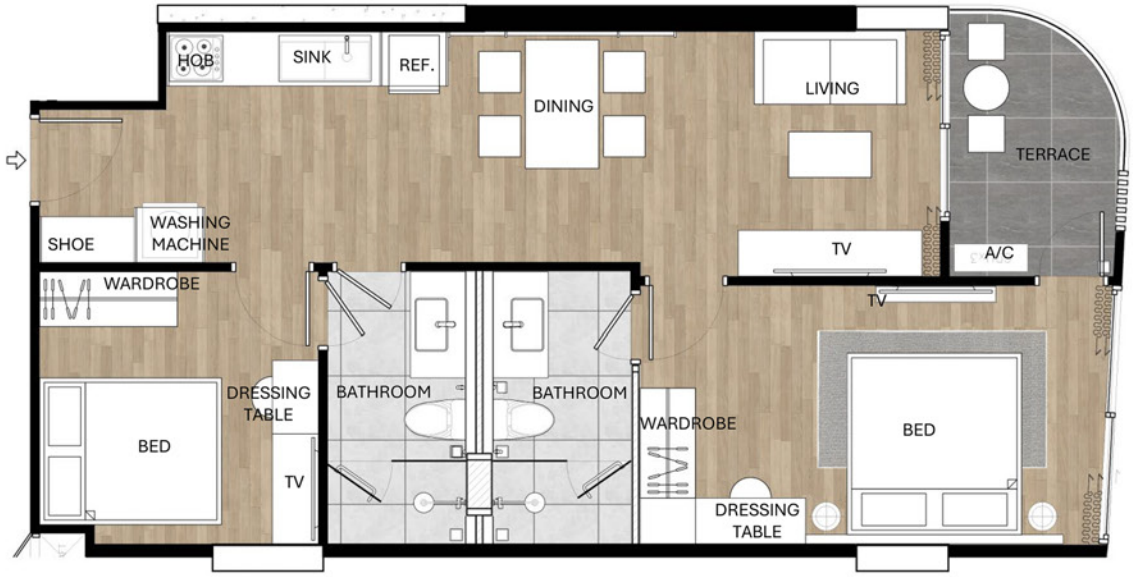


ROOM TYPE **B2** | 2 BEDROOM 2 BATHROOM

LAYOUT

ROOM TYPE C





ROOM TYPE C / *AREA 66.35 m2*

ROOM TYPE C | 2 BEDRROM / 2 BATHROOM

INTERIOR DESIGN

AREA 66.35 m2















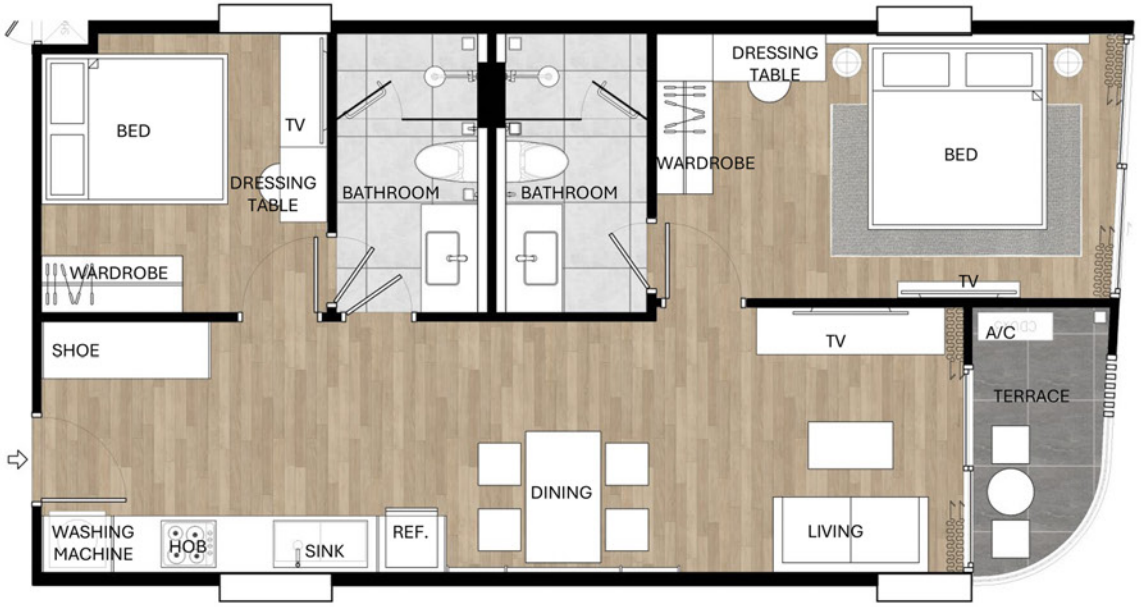


ROOM TYPE C | 2 BEDROOM 2 BATHROOM

LAYOUT

ROOM TYPE C1





ROOM TYPE C1 / *AREA 67.50 m2*

ROOM TYPE C1 | 2 BEDRROM / 2 BATHROOM

INTERIOR DESIGN

AREA 67.50 m2















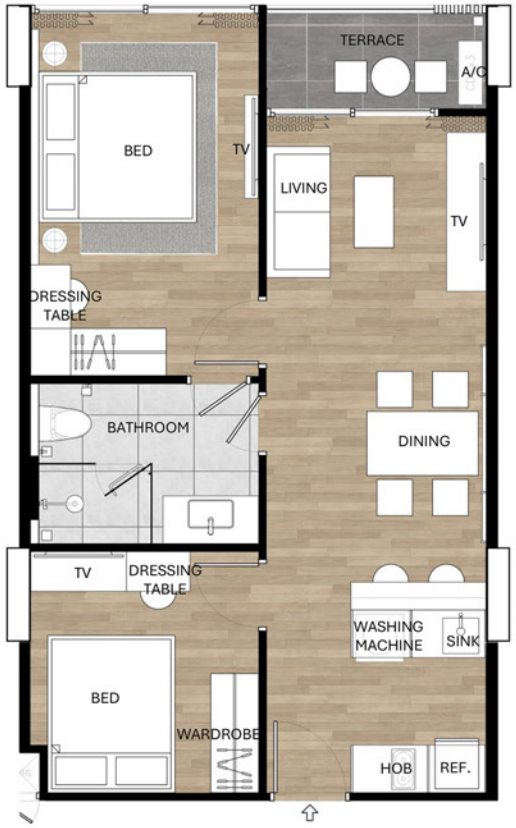


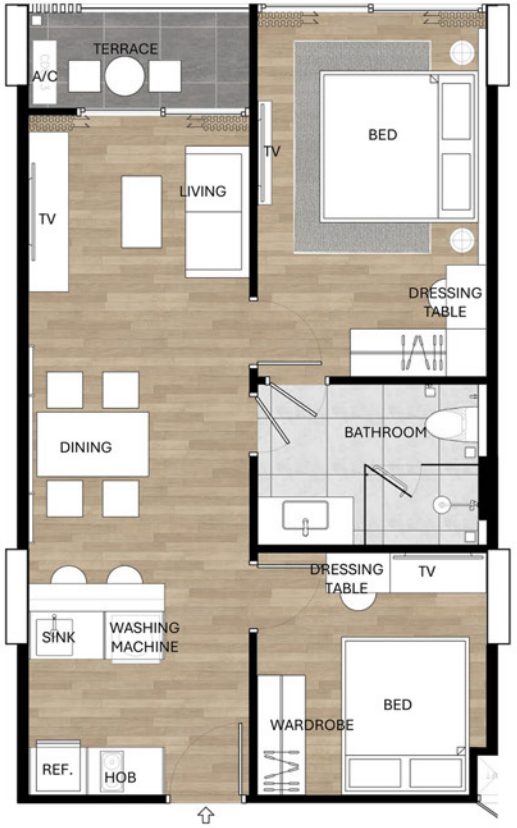
ROOM TYPE C1 | 2 BEDROOM 2 BATHROOM

LAYOUT

ROOM TYPE C2







ROOM TYPE C2_M



ROOM TYPE C2 / *AREA 58.65 m2*

ROOM TYPE C2_M / *AREA 58.65 m2*

ROOM TYPE C2 / C2_M | 2 BEDROOM 1 BATHROOM

INTERIOR DESIGN

AREA 58.65 m2

















ROOM TYPE C2 / C2_M | 2 BEDROOM 1 BATHROOM


WHERE YOUR CHERISHED DREAMS
FIND THEIR PERFECT EXPRESSION.



SUCCESS STORY

MR.WEERAWIT MANOTAMRAKSA

CO - FOUNDER
DUPITY CHAIRMAN



THE SECOND GENERATION OF MANOTAMRAKSA FAMILY WHICH IS WELL -KNOWN AMONG THAI PEOPLE AS A FAMILY WHOFOUND JSP PROPERTY PUBLIC COMPANY LIMITED. ONE OF THE BIGGEST REAL ESTATE BUSINESS IN THAILAND.

FROM 1990 WHICH DEVELOPED OVER 50 PROJECTS ALL OVER THAILAND. THE COMPANY EXPERTISE IN COMMERCIAL REAL ESTATE DEVELOPMENT FOGUSING IN HORIZONTAL AND HOUSING NEW PHENOMENA, UP-COUNTRY INVESTMENT AND BIG SCALE MIX-USED COMPLEX.

IN 2021, THE JSP PROPERTY PCL HAS COOPERATE WITH SENA DEVELOPMENT PCL, AND CHANGE THE COMPANY NAME INTO SENA PROPERTY PCL IN 2022.

THE SECOND GENERATION OF FAMILY HAS REFRESHED THE BUSINESS CONCEPTBY BUILDING THE NEW EMPIRE WHICH IS FOCUSING ON HOUSING DEVELOPMENTS IN BANGKOK AND REGISTERED BESTART-HEAVEN CO.,LTD. WHICH IS FOCUSING ON INVESTMENT PROPERTY IN TOURIST ATTRACTION CITY, ESPECIALLY SOUTHERN OF THAILAND.































PROJECTS OVERALL



SEA HEAVEN NAITHON



PHUVISTA NAITHON



PHUVISTA 3 NAIYANG



MAISON SKY VILLAS

NAITHON & NAIYANG AREA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